



ABEC 2018

7 - 10 OCTOBER, 2018
SYDNEY MASONIC CENTRE



Australian Biomedical Engineering Conference 2018

**Venue: Sydney Masonic Conference and Function Centre
66 Goulburn Street, Sydney, NSW**

SPONSORSHIP & EXHIBITION PROSPECTUS



INVITATION FROM THE COMMITTEE TO SPONSOR

On behalf of the organising committee we are delighted to invite your company to participate in ABEC 2018.

This conference brings together clinical engineers, biomedical engineering technicians, rehabilitation engineers, bioengineers, academic staff, undergraduate and post-graduate students and engineers from manufacturing industries. Exciting speakers from both home and abroad will ensure a high number of registrations. Delegates are expected from across Australia, New Zealand and the Asia-Pacific Region to share the latest in research work and innovative developments in biomedical engineering.

The large number and variety of delegates provides an ideal environment for showcasing your products and as with all ABEC conferences we are expecting a well-supported trade exhibition and social events perfect for networking and building contacts and friendships.

The ABEC 2018 conference provides you with a unique platform to reach a high profile, highly targeted audience of leading professionals. The prospectus outlines the opportunities available for extensive marketing, promotion and networking opportunities, including a range of packages through which your company will be clearly identified as a leader – if the listed packages don't meet your requirements, we are happy to discuss and design a tailor-made package specific to your organisation's budget, needs and marketing objectives.

The conference will provide access to people who will be specifying medical equipment for their next project and the conference program and exhibition space have been designed to offer sponsors and exhibitors optimum networking opportunities with conference delegates during all breaks.

Michael Flood and Bruce Morrison

Co-convenors

ABEC 2018

WHO WILL ATTEND

- Hospital based biomedical / clinical engineers and technicians
- Rehabilitation engineers
- Bioengineers, tissue engineers
- Biomaterials specialists
- Biomechanics specialists
- Health department procurement people
- Infrastructure consultants
- University and vocational education staff
- Undergraduate and post-graduate students
- Suppliers - sales professionals
- Furniture, fittings and equipment consultants
- Major medical equipment consultants

BENEFITS OF SPONSORING & EXHIBITING

ABEC 2018 provides an excellent opportunity to increase awareness of your organisation, demonstrate your involvement in the industry, promote your products and services, support your brand, and to maintain a high profile within the field; before, during and after the event.

PRELIMINARY SCHEDULE

Set-up times are subject to change and are only outlined as an indication. Final timings will be reconfirmed in the exhibitor manual prior to the event. Should you require a custom-made stand; please contact the Conference Manager to discuss further arrangements.

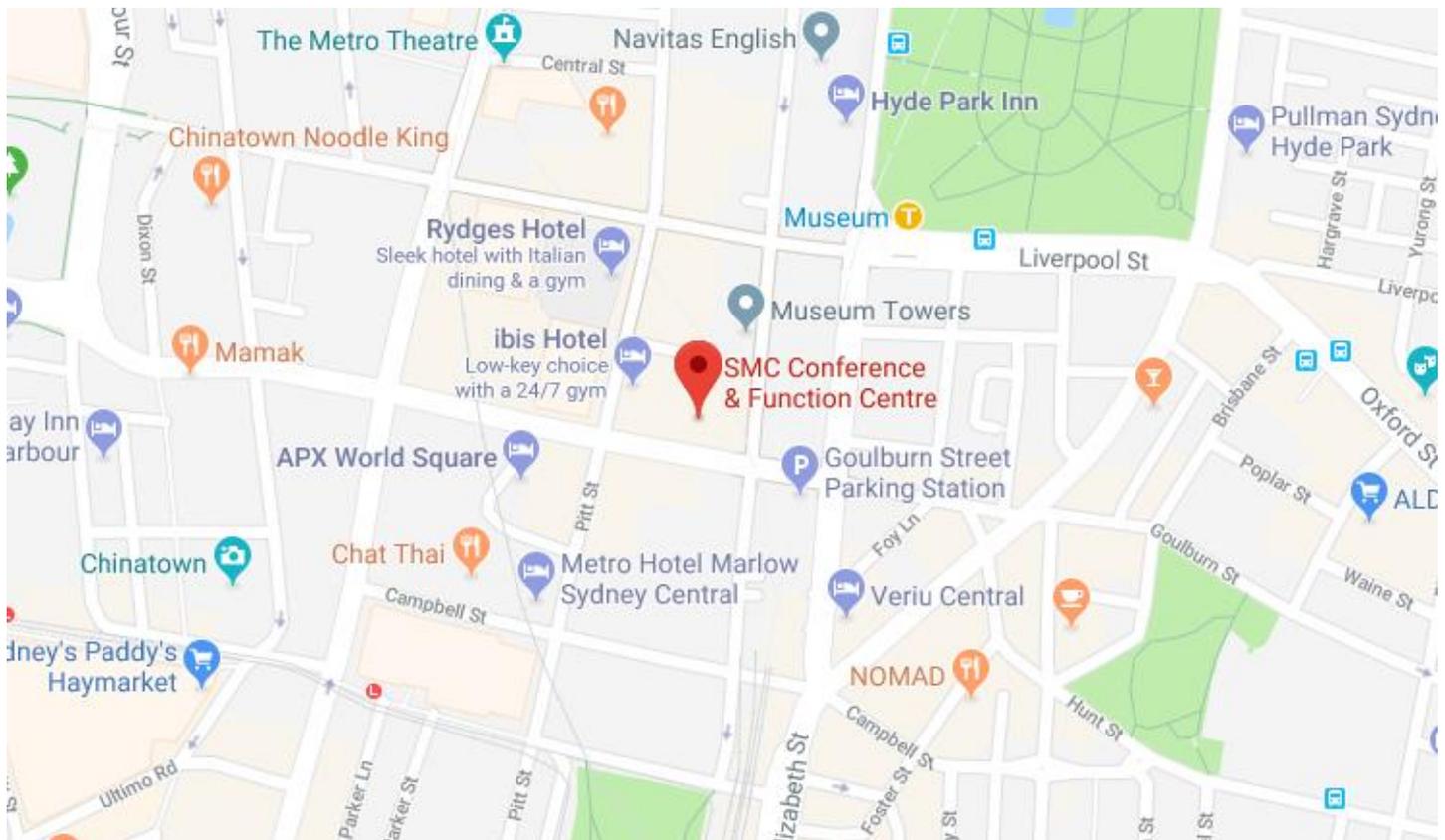
CONFERENCE TIMETABLE

Sunday 7 October 2018	5.00pm – 7.00pm	Welcome Reception
Monday 8 October 2018	8.00am – 5.30pm	Conference Day 1
Tuesday 9 October 2018	8.00am – 5.30pm	Conference Day 2
	6.30pm – 10.30pm	Conference Dinner
Wednesday 10 October 2018	8.00am – 5.30pm	Conference Day 3

VENUE

SMC CONFERENCE AND FUNCTION CENTRE

66 Goulburn Street
Sydney NSW



PLATINUM SPONSOR

1 available

\$30,000

ACKNOWLEDGEMENT & RECOGNITION

- Logo recognition & acknowledgement at the plenary sessions as the Platinum Sponsor
- Logo recognition and acknowledgment on the website with placement of logo, 80 words promotional paragraph & link to the company website
- Logo recognition and acknowledgement in promotional emails
- Opportunity to provide one keynote speaker to the conference program (subject to Organising Committee approval)
- Logo recognition on sponsor signage
- Logo recognition on sponsor's slide during all breaks in plenary session room
- Recognition and display of sponsor banner on the plenary stage (banner to be provided by sponsor)
- Option to provide one satchel insert – A4 size or smaller (subject to committee's approval)

- Company logo to appear on delegate name badges

DISPLAY

- One 6mx2m exhibition booth within the exhibition area

DELEGATE LIST

- Delegate list provided in Excel format (name and organisation only subject to Australian Privacy Laws). List to be provided after conference.

REGISTRATION

- Three full conference registrations which includes attendance to the welcome reception and conference dinner

GOLD SPONSOR

2 available

\$20,000

ACKNOWLEDGEMENT & RECOGNITION

- Logo recognition & acknowledgement at the plenary sessions as the Gold Sponsor
- Logo recognition and acknowledgment on the website with placement of logo, 80 words promotional paragraph & link to the company website
- Logo recognition and acknowledgement in promotional emails
- Logo recognition on sponsor signage
- Option to provide one satchel insert – A4 size or smaller (subject to committee's approval)

DISPLAY

- One 3mx2m exhibition booth within the exhibition area

DELEGATE LIST

- Delegate list provided in Excel format (name and organisation only subject to Australian Privacy Law). List to be provided after conference.

REGISTRATION

- Two full conference registrations which includes attendance to the welcome reception and conference dinner

SILVER SPONSOR

3 available

\$15,000

ACKNOWLEDGEMENT & RECOGNITION

- Logo recognition & acknowledgement at the plenary sessions as Silver Sponsor
- Logo recognition and acknowledgment on the website with placement of logo, 80 words promotional paragraph & link to the company website
- Logo recognition and acknowledgement in promotional emails
- Option to provide one satchel insert – A4 size or smaller (subject to committee's approval)

DISPLAY

- One 3mx2m exhibition booth within the exhibition area

DELEGATE LIST

- Delegate list provided in Excel format (name and organisation only subject to Australian Privacy Laws). List to be provided after conference

REGISTRATION

- One full conference registration which includes attendance to the welcome reception and conference dinner

DINNER SPONSOR

1 available

\$10,000

The conference dinner is open to all delegates, speakers, specified sponsors and invited guests.

The dinner will provide an excellent opportunity for networking in an informal setting.

ACKNOWLEDGEMENT & RECOGNITION

- Naming rights for the conference dinner
- Logo recognition in the program as conference dinner sponsor
- Opening Address. A representative from your organisation will be invited to address the delegation at the start of the dinner for a maximum of five (5) minutes

- Company banner displayed on stage at the conference dinner
- Option to brand the dinner venue (at sponsor's expense – subject to committee approval)
- Option to supply small merchandise at own cost for table settings

REGISTRATION

- Table of ten at the conference dinner

WELCOME RECEPTION SPONSOR

1 available

\$6,000

The welcome reception will be held at the Sydney Masonic Centre and is open to all delegates, speakers, specified sponsors and invited guests.

The welcome reception will provide an excellent opportunity for networking in an informal setting.

ACKNOWLEDGEMENT & RECOGNITION

- Naming rights for the welcome reception
- Logo recognition in program as welcome reception sponsor
- Welcome Reception Sponsor's Opening Address. A representative from your organisation will be invited to address the delegation during the welcome reception for a maximum of five (5) minute

- Company banner displayed at welcome reception
- Option to brand the welcome reception venue (at sponsor's expense – subject to committee approval)
- Option to supply small merchandise at own cost at welcome reception
- Option to supply a branded T-shirt, apron, or cap for the wait staff to wear (subject to venue's approval)

REGISTRATION

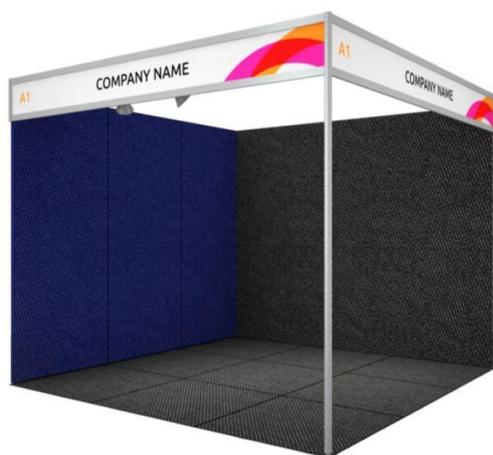
- Five complimentary tickets to attend the welcome reception

ACKNOWLEDGEMENT

- Logo recognition and acknowledgment on the website with placement of logo, 80-word promotional paragraph & link to the company website
- Logo recognition and acknowledgment in conference promotional emails

ATTENDANCE

- One full exhibitor registration including the welcome reception and conference dinner and full catering for the duration of the conference

**INCLUSIONS**

Fascia panel	• Standard signage – Black vinyl lettering on white background – 35 characters max
Walls	• Dimensions 3 m x 2 m (2.4m high) (1 x back and 2 x side walls for middle booths; 1 x back and 1 x side wall for corner booths) white MDF panels in silver anodised poles
Lights	• 2 x 20-watt spotlights
Carpet	• Carpeted flooring (Banquet Hall)
Power	• 1 x 4-amp power point
Additional equipment	• Available from exhibition supplier at exhibitor's own expense

Exhibitor Note: Additional furniture packages, equipment can be arranged at the exhibitors' cost. Exhibition set up hours will be confirmed in the exhibitor manual sent out at least one month prior to the conference.

EXHIBITION FLOOR PLAN

The exhibition will be located in the Banquet Hall of the SMC Sydney. Sponsor-supported booths will be on the same level as the main plenary. A floor plan will be available in May 2018.

Please note:

- Booth allocations are distributed based on the main sponsor preferences and then on a first come first served basis
- Please write three choices of placement in order of preference on the booking form
- Please return the booking form with signed Exhibition Contract to confirm your involvement

TERMS AND CONDITIONS

1. For the purpose of this contract, the term Management shall include the Engineers Australia.
2. Management agrees to provide the Exhibitor with the agreed inclusions as outlined in the original Exhibition and Sponsorship Prospectus and Exhibition Manual. Any additional requirements will be at the Exhibitor's expense.
3. The Exhibitor agrees to abide by all rules and regulations adopted by the Management in the best interests of the Exhibition and agree that Management shall have the final decision in adopting any rule or regulation deemed necessary prior to, during or after the Exhibition.
4. The Exhibitor agrees to abide by the payment schedule as outlined by Management.
5. The Exhibitor will be liable for and will indemnify and hold Management harmless from any loss or damages whatsoever directly or indirectly occurring to or suffered by any person or company, including, without limiting the generality of the foregoing, the Exhibitor, other Exhibitors and members of the public attending the Exhibition, either on the said space or elsewhere if said loss or damage arose from or was in any way directly or indirectly connected with the Exhibitor's occupancy of the said space.
6. Management reserves the right, at its sole discretion, to change the date or dates upon which the Exhibition is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, Management shall not be liable in damages or otherwise for failure to carry out the terms of the Agreement in whole or in any part where caused directly or indirectly by or in consequence of fire, flood, storm, war, rebellion, insurrection, riot, strike or any cause whatever beyond the control of Management whether similar or dissimilar from the causes enumerated herein. In the event that the exhibit space to be used by the Exhibitor should be in any way rendered unusable, this contract shall not be binding.
7. The contract may be cancelled by either party provided written notice is received by Friday, 4 August 2018, a refund will be issued minus a 25% service fee. If the Exhibitor cancels after this date, the Exhibitor will be liable for 100% of the total contracted cost. Space abandoned or not occupied at the start of the Exhibition may be repossessed without indemnity and reassigned by Management for exhibits and other uses. Exhibitors which have not fully paid for their stands by Thursday, 4 October 2018 will not be permitted to participate in the exhibition and their stands may be re-allocated.
8. Management reserves the right to alter or change the space assigned to the Exhibitor, and the exhibition floor plan.
9. Management reserves the right to alter or remove exhibits or part thereof and to expel Exhibitors or their personnel if, in Management's opinion, their conduct or presentation is objectionable to other Exhibition participants.
10. The Exhibitor agrees to confine their presentation within the contracted space only and to maintain staff in the booth space during Exhibition hours.
11. The Exhibitor agrees that any contract with the Press on Exhibition premises shall be by arrangement with Management officials.
12. The Exhibitor is responsible for the placement and cost of insurance related to his/her participation in the Exhibition.
13. The Exhibitor agrees to observe all union contracts and labour relations in force, agreements between Management, official contractors serving companies and the building in which the Exhibition will take place and according to the labour laws of the jurisdiction in which the building is located.
14. The Exhibitor agrees that no display may be dismantled or goods removed during the entire run of the Exhibition, but must remain intact until the closing hour of the last day of the Exhibition. The Exhibitor also agrees to be entirely responsible for the moving-in, assembly, maintenance, disassembly and removal of the exhibit, equipment and belongings to and from the Exhibition building, or in the event of failure to do so, the Exhibitor agrees to pay for such additional costs as may be incurred.
15. The Exhibitor agrees not to cause any damage to the walls, floors and ceilings in connection with the erection of the exhibition stand or the utilisation of the exhibited products.
16. The Exhibition area will be secured during off-hours. Exhibitors with special security needs should contact the Management. Every precaution will be made to prevent losses due to pilfering, but the Management will not accept liability for losses of any kind.
17. The Exhibitor agrees to obtain any necessary permits or approvals required from any Federal, State or Local Government for the display of products.

I agree to abide by the said Contractual Obligations as written above.

Full Name: _____ **Signature:** _____

SPONSORSHIP AND EXHIBITION FORM

To apply, complete this form and email to: abec2018@theassociationspecialists.com.au

Upon receipt of the application form, your organisation's inclusions will be confirmed in writing and an invoice will be sent. Your inclusions will become effective once agreed payment has been received. Full payment must be received within 30 days from the invoiced date for the application to be considered. All payment must be made in Australian Dollars.

SPONSOR DETAILS			
On-site contact person:			
On-site mobile number:			
Title: <i>(please circle)</i>	Mr / Mrs / Ms / Miss / Dr / Prof		
Given name:			
Family name:			
Organisation name: <i>(for invoicing purposes)</i>			
Organisation name: <i>(for marketing purposes)</i>			
Position:			
Address:			
	State:	Country:	Postcode:
Email:			Telephone:
Fax:			Website:

PLEASE SELECT (✓) YOUR SPONSORSHIP OPPORTUNITY <i>(price excluding GST)</i>	
Platinum Sponsor	<input type="checkbox"/> \$30,000 – 1 available
Gold Sponsor	<input type="checkbox"/> \$20,000 – 2 available
Silver Sponsor	<input type="checkbox"/> \$15,000 – 3 available
Dinner Sponsor	<input type="checkbox"/> \$10,000 – 1 available
Welcome Reception Sponsor	<input type="checkbox"/> \$6,000 – 1 available
Satchel Inserts	<input type="checkbox"/> \$1,500
Exhibition Booth	<input type="checkbox"/> \$5,000

AUTHORISATION	
I am authorised to sign documents on behalf of the organisation and have read the <i>terms and conditions</i> governing the sponsorship and comply with them in full. I understand that this application is subject to the approval of the Organising Committee.	Insert TOTAL \$ amount payable inc GST (excluding credit card merchant fees)
Name:	\$
Signature:	Date: